



**Frequently Asked Questions
for Researchers**



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What is behavioural economics?

Behavioural economics studies the effects of psychological, cognitive, emotional, cultural and social factors on the decisions of individuals and institutions.

In recent years, economists have won 5 Nobel prizes for their work in this field

What is the role of India Behavioural Economics Network?

We are a non-profit government recognised organisation who have been advocating for an advancement in the incorporation of behavioural economics in academia, policy and industry in India. We organise various events, training programmes, publish academic articles and newsletters, and have been pioneers in promoting the field of behavioural economics in India.

What is the Beyond Nudge labs?

Researchers, Behavioural economists, social scientists, among many others, regularly use surveys and experiments to collect data for their research. We are building a platform where international researchers can find participants for their studies by connecting interested student and non-student participants with researchers. In return, the participants in India will get both exposure to the organisation of such surveys and experiments as well as monetary compensation for their time. We filter, review and select only top-quality ethical studies which do not use deception to be conducted on our platform.

Why should I conduct my study with the Beyond nudge labs?

We take care of various things

- **Testing** the study and assisting with the piloting before launching the study
- Providing **feedback** on the research study from respective domain experts (if requested)
- Assisting with **ethical clearance**
- Providing **participants** who can speak English and other local Indian languages (random sampling or target groups; For example, you can ask for 1000 female participants who live in urban areas)
- Assisting with **payment** of the participants
- Access to hundreds of researchers and organisations to partner with based on overlapping interests (if requested)

How can I conduct my study with the Beyond nudge labs?

Write to us at info@iben.co.in to check if your study qualifies to be conducted on our platform and the detailed pricing plan. Our pricing is very nominal and exists to cover the logistic costs.

Where can studies take place?

Studies may take place online or in-person (in-lab). We have labs in various major cities across India so if you choose to conduct your study in the in-person labs, you can do so too.